











"Hiri.ai is the Talent Intelligence Platform that unifies scattered talent data into a single, objective Hiri Score, driving massive recruitment efficiency."

<b>PROBLEM</b> 	<b>SOLUTION</b> 
<ul style="list-style-type: none"><li>Scattered talent data prevents objective hiring Decisions.</li><li>Subjective screening creates inconsistency and legal risk.</li><li>ATS functions as a record system, lacking Intelligence.</li><li>No unified metric for Cross-System Talent Evaluation.</li></ul>	<ul style="list-style-type: none"><li>Hiri Score: The Single Source of Objectivity.</li><li>AI-Driven Automation: Eliminating Bias and Maximizing Efficiency.</li><li>Platform Agnostic: An Intelligence Layer on Top of Existing ATS.</li><li>Custom Intelligence Models: Predictive Fit &amp; Culture Alignment.</li></ul>
<b>UNIQUE VALUE PROPOSITION</b> 	<b>KEY METRICS</b> 
<ul style="list-style-type: none"><li>"Hiri.ai is the only platform that acts as the Intelligence Layer on top of all existing ATS investments. We don't replace your system; we power your decisions by aggregating all external talent data into the single, objective Hiri Score."</li></ul>	<ul style="list-style-type: none"><li>Successfully validated (PoC completed) with 20+ leading enterprise customers across Telecom, Finance, and Defense sectors.</li><li>Targeting \$1.2M ARR within the next year based on a tiered subscription and module-based pricing model.</li><li>Demonstrated ability to decrease the Time-to-Hire by up to 70% and significantly reduce the risk of bad hires through objectivity.</li></ul>
<b>REFERENCES &amp; TRACTION</b> 	<b>UNFAIR ADVANTAGE</b> 
<ul style="list-style-type: none"><li>Winner of the Turkcell Innovation Award for excellence in AI-powered recruitment solutions.</li><li>Partnership with Havelsan to enhance AI-driven recruitment and talent intelligence within the defense and public sectors.</li><li>Upcoming joint innovation project with MigrosUp to revolutionize retail hiring.</li><li>Successfully analyzed thousands of candidates and trusted by leading enterprises across multiple high-stakes industries.</li></ul>	<ul style="list-style-type: none"><li>Our unique, AI-driven algorithm is the only metric that aggregates and normalizes scattered data from internal (ATS) and external (3rd-party assessments) sources, creating a single, objective decision metric.</li><li>Specialized AI Models trained on high-stakes enterprise data, providing unparalleled accuracy and institutional fit prediction that generic models cannot match.</li><li>Strategic positioning on top of existing ATS (Workday, SAP, Oracle, etc.). We avoid competitive replacement costs and position ourselves as the indispensable Intelligence Orchestrator for the enterprise HR stack.</li><li>Architected from day one for global compliance (GDPR, KVKK) and security standards, mandatory for large enterprise and defense sector adoption.</li></ul>
<b>MARKET &amp; KEY TRENDS</b> 	<b>REVENUE STREAMS</b> 
<ul style="list-style-type: none"><li>We target the Talent Intelligence sector, a \$1.5B market in 2023 projected to reach \$4.8B by 2030 with a 15%+ CAGR, far outpacing traditional ATS growth.</li><li>The market is rapidly moving away from subjective hiring towards objective, AI-powered decision-making, making unified data and predictive analytics indispensable.</li><li>Increasing global scrutiny (e.g., EU AI Act) demands that hiring processes be transparent, auditable, and free of bias, a core capability provided by the Unified Hiri Score.</li></ul>	<ul style="list-style-type: none"><li>Tiered Enterprise Subscription: Annual Recurring Revenue (ARR) based on the number of users (HR team members) and the total volume of candidates/processes managed on the platform.</li><li>Modular Intelligence Add-ons: Revenue generated from premium intelligence modules, such as Advanced Predictive Analytics, Internal Talent Marketplace integration, or enhanced Custom AI Models.</li><li>Implementation &amp; Customization Fees: One-time fees for initial enterprise-grade ATS integrations (e.g., Workday, SAP) and the setup of customized organizational competency models.</li></ul>